The Servier sustainability ecosystem

Explore the Servier sustainability ecosystem by clicking on the icons to reveal how Servier is creating impact, from R&D to health systems.

Serving Patients: Good practice examples of enabling more patients to access quality care.

Serving People: Good practice examples of creating safe, inclusive environments and contributing positively to the communities where we operate.

Serving Planet: Good practice examples of reducing the impact of activities and medicines on the environment.

Value chain

R&D: Investing in treatments for unmet medical needs while safeguarding patient rights and ensuring safety in clinical trials.

Manufacturing: Procuring sustainably through fair labour practices and a commitment to safe, ethical working conditions.

Cross-functional functions: Ensuring ethical, transparent and sustainable practices across the value chain.

Supply chain: Using low-carbon transportation methods to maintain supply continuity and reduce environmental footprint.

Medical & patient affairs: Ensuring ethical science and transparent engagement with healthcare professionals to advance patient care responsibly.

Sales & marketing: Upholding ethical standards in drug promotion and prioritising safe driving practices.

Health systems: Promoting disease awareness and advocacy while supporting prevention, early diagnosis and long-term treatment adherence.

Return to ecosystem

PLANET

Water stewardship in Toledo

In Toledo, an area of Spain facing high water stress, Servier implemented two key projects to enhance water conservation and sustainability.

In 2013, an evaporator-concentrator was installed that reuses up to 6,000 litres of water daily and recovers 65% of the ethanol used, resulting in savings of 125,000 euros and reduced solvent waste. Additionally, a rainwater collection system was introduced to support cooling operations, providing up to 7,000 litres per day during the rainy season, helping to manage consumption during droughts.

These initiatives reduced water consumption by 3%, improved operational resilience amid climate risks and minimised environmental impact. The evaporator-concentrator also generates potassium chloride as a by-product for sale, demonstrating sustainable waste and water management practices.

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PATIENTS

Elfie patient adherence

Non-adherence to treatment when it comes to chronic diseases leads to reduced treatment efficacy, increased complications, hospitalisations and preventable deaths, affecting individuals and communities alike.

In response to this widespread issue, Servier partnered with Elfie, a Singaporean start-up, to develop and deploy a mobile app designed to support self-management of conditions such as hypertension, diabetes and dyslipidaemia. Elfie offers personalised tools such as blood pressure tracking, treatment reminders and lifestyle guidance. Following successful pilots in Vietnam and Brazil, the app was launched in Turkey and Egypt, and currently supports over 330,000 patients, with plans to expand to over 40 countries. This platform is further backed by a 10-year partnership commitment and an ongoing trial with 866 enrolled patients.

Elfie directly supports patients by improving health outcomes, enabling digital patient care by generating anonymous real-world data, and advancing adherence to chronic care management by empowering patients directly. This initiative is already being scaled, reinforcing Servier's leadership in digital, beyond-the-pill healthcare solutions.

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PATIENTS

ACT for Children

Childhood cancer outcomes vary significantly depending on where the child lives. While over 80% of children are cured in high-income countries, fewer than 30% survive in low- and middle-income countries.[1] This disparity is largely due to unequal access to care, resources and treatment.

Together with partners, Servier supports the Access Cancer Treatment (ACT) for Children initiative to expand equitable access to care, resources and information for all children, regardless of their circumstances. The initiative takes a long-term, sustainable approach by strengthening local infrastructure and support systems in the communities where it operates. From 2030 onwards, ACT for Children aims to contribute to curing at least 15,000 children each year.

ACT for Children provides specialised training for local healthcare professionals, building capacity to diagnose, treat and care for paediatric cancer patients. By the end of September 2025, the initiative had trained 486 healthcare professionals and provided treatment to 1,364 children across three continents.

1. World Health Organization (WHO). Childhood cancer. 04 February 2025. Accessed 13 January 2026. https://www.who.int/news-room/fact-sheets/detail/cancer-in-children

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PEOPLE

Safety days

Accidents and safety risks are present daily in the workplace, making ongoing awareness and prevention critical to protecting employees.

To address this, Servier launched Group Safety Week 2025 under the theme “Stay safe, stay alert!”, a global initiative to strengthen workplace safety culture. The global campaign included an interactive “Spot the hazard” game, which lasted only 15 minutes and engaged over 4,100 participants.

In France, employees took part in five immersive Safety Days, featuring everything from chemical risk prevention and fire safety escape games to stair-fall simulators and VR experiences. In other countries, for example China, Morocco, Italy and Azerbaijan, the focus was either on fire safety, with lectures, hands-on fire extinguisher training and even a themed quiz with practical prizes, or on meaningful discussions around personal protection and fun, team-created videos on workplace safety.

The initiative reinforced Servier’s commitment to safe and inclusive work environments and promoted scalable practices that blend hands-on learning with digital tools. It embeds safety and awareness as critical to supporting teams and promoting employee well-being.

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PLANET

Daflon Bolbec extension

Servier invested 150 million euros to expand Daflon manufacturing capacity and reduce environmental impact to meet growing patient demand for venous disease treatments. The SPOT project comprised three key steps:

1. A new method to synthesise Micronised Purified Flavonoid Fraction (MPFF) that is more eco-friendly.
2. The construction of a production unit using this new methodology that is nearly self-sustainable in terms of energy use thanks to an integrated biomethanation unit and an effluent treatment station.
3. Expanding manufacturing capacity with a second site in Budapest.

This project required cross-functional effort and strengthened Servier's supply chain to make it more efficient and resilient. It also contributed to the local economy by generating direct and indirect jobs and building strong partnerships with local companies.

This is expected to support treatment for an additional 25 million patients by 2033/34 and generate over 1 billion euros in sales. The project drove internal collaboration and established a blueprint for future site expansion with scalable infrastructure and transferable learnings. It offers a replicable model for responsible growth across Servier's global operations.