

The Servier Group accelerates its digital transformation and has named Virginie Dominguez as Chief Digital Officer

Paris, France, October 6, 2020 – As part of its transformation, the Servier Group announces the creation of a new department designed to steer the digital strategy of the Group. This organization will put new technologies at the service of the Group's major challenges in terms of innovation and its international presence.

Convinced of the strategic stakes represented by the digitalization of its activities, the Servier Group has initiated an ambitious digital transformation that focuses on several fundamental axes:

- The overhaul and restructuring of the Group's IT infrastructures, both in France and internationally.
- The implementation of a new global data governance system, with new high-performance tools of storage, access, and analysis.
- The development of a state-of-the-art "Group data platform" and the implementation of agile teams working on artificial intelligence initiatives.
- The development of a process automation platform to allow employees to focus more on value-added tasks.

The Group's digital transformation is a lever for improving the performance of the teams, across the of the Group's businesses and the entire value chain.

To accompany this transformation, Virginie Dominguez has joined the Servier Group as Chief Digital Officer. As the head of the new Digital, Data, and Information Systems Department, she is in charge of the Group's digital strategy and leads an internal team of 200 people with a wide range of expertise, such as data scientists, data engineers, and product owners.

Virginie Dominguez, Graduate of the Ecole Polytechnique and the Ecole des Ponts et Chaussées (Civil Engineering), has more than fifteen years of expertise in the digital field, developed within the Orange Group, which she joined in 2003 and where she held various positions of responsibility. In particular, she led, at Orange France, the digital transformation of customer relationships and accompanied a major "agility at scale" transformation program involving several thousand employees.

For Virginie Dominguez, the digital transformation must contribute actively to the innovation cycle and the Group's performance, in all its dimensions. *"The digital transformation is above all, a journey, not an end in itself. This transformation will fully contribute to the Group's sustainability and independence by making our organization even more efficient. Digital opens up fantastic opportunities for the benefit of patients and health care professionals, in the discovery of new medicines, as well as in prevention, diagnosis, and also adherence to treatments."*

For Olivier Laureau, President of the Servier Group, to whom Virginie Dominguez reports: *"Servier has embarked on a profound digital transformation. I am convinced that this is an indispensable lever for the Group's development and performance. Virginie Dominguez will play a major role in this*



transformation and her solid experience will allow us to accelerate the transformation of the Group to better serve our vocation: committed to therapeutic progress to serve patient needs.”

About Servier

Servier is an international pharmaceutical company governed by a non-profit foundation, with its headquarters in France (Suresnes). With a strong international presence in 150 countries and a total revenue of 4.6 billion euros in 2019, Servier employs 22,000 people worldwide. Entirely independent, the Group invests on average 25% of its total revenue (excluding generics) every year in research and development and uses all its profits for its development. Corporate growth is driven by Servier’s constant search for innovation in five areas of excellence: cardiovascular, immune-inflammatory, and neurodegenerative diseases, cancer and diabetes, as well as by its activities in high-quality generic drugs. Servier also offers eHealth solutions beyond drug development.

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